

Idaho Travel Council

Monday, July 29, 2019 Twin Falls City Hall, Council Chambers 203 Main Ave. E., Twin Falls, Idaho

| Time | Topic | Lead | Notes |
|------------|---|----------------------------|-------------|
| 8:30 a.m. | Call to Order and Introductions | Doug Burnett, Chair | |
| | Approval of May Meeting Minutes | | Action Item |
| 8:40 a.m. | Twin Falls Welcome | Shawn Barigar | |
| 8:45 a.m. | Idaho Department of Commerce Update | Director Tom Kealey | |
| 9:00 a.m. | FY 19 Recap Idaho Conference on Recreation and Tourism | Matt Borud Diane Norton | |
| 9:30 a.m. | Drake Cooper Update | Jeremy Chase | |
| 10:00 a.m. | Grant Guidelines | Ewa Szewczyk | Action Item |
| | Scope of Work Changes | Ewa Szewczyk | Action Item |
| 10:40 a.m. | Tourism Grant Review and Discussion | Ewa Szewczyk | |
| 12:00 p.m. | Working Lunch | | |
| 12:30 p.m. | Tourism Grant Review and Discussion (continued) | Ewa Szewczyk | |
| 5:00 p.m. | Meeting Adjourn | Doug Burnett, Chair | Action Item |



Idaho Travel Council Agenda

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| Time | Topic | Lead | Notes |
|------------|--|----------------------|---|
| 8:30 a.m. | Call to Order | Doug Burnett, Chair | |
| 8:35 a.m. | Tourism Grant Review and Discussion (Continued) Region 1 – 7 and Multi-Regions | Ewa Szewczyk | |
| 9:30 a.m. | Grant Awards Region 1 – Doug Burnett Region 2 – Art McIntosh Region 3 – Pat Morandi Region 4 – Shawn Barigar Region 5 – Matt Hunter Region 6 – Lonnie Lee Allen Region 7 – Mike Fitzpatrick Multi-Regions – Rick Shaffer | Ewa Szewczyk | Action Item |
| 10:15 a.m. | Other Discussion Future Meetings: Idaho Conference on Recreation and Tourism, Sun Valley, October 22-24, 2019 ITC Meeting, January 2020 | | |
| 10:30 a.m. | Break | | |
| 10:45 a.m. | Strategic Direction Development | Abbey Louie, Mintify | |
| 12:30 p.m. | Working Lunch | | |
| 1:00 p.m. | Strategic Direction Development (Continued) | Abbey Louie, Mintify | |
| 5:30 p.m. | Meeting Adjourn | Doug Burnett, Chair | Action Item |